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JOHN OLSON / SOFT GOODS







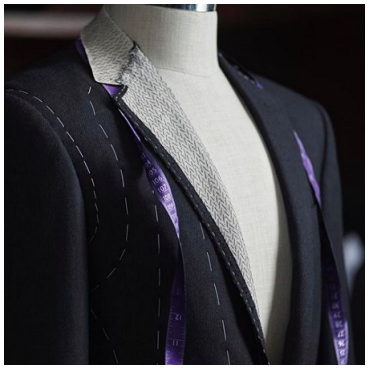


















HOLIDAY
CASHMERE


Style
COLD COMFORT


Craving
Color
Find the one
that makes you happy.












UNORDINARY


GOOD TO GO
Belseta
Raincoat






Shirt Tales
Analyzing the distinctive styles of four top shirtmakers:
By Gary Walther


Raised Button Threat




Triple Sleeve Pleats


Sleevehead Mousing


Turnback Cuff


Turnbull & Asser






Warming Trend




IN FOCUS
STYLE
power cables


ALPINE SOPHISTICATE ››


READY FOR ACTION ››


THE PRIMARIES ››




ABOVE
CELEBRATING CLASSIC TAILORING
WARDROBE FLOURISH
Double-Breasted Chalk-Stripe Jacket




what to wear
Have we got a dress for you!
They're the biggest trend of the summer for good reason: Dresses are so easy. Just throw one on, zip it up, slip on your shoes, and go live your life. Have fun!
THE SIMPLE SUNDRESS
THE CHIC V-NECK
THE LETHAL CRIME SHEATH
THE SEXY HALTER
THE SHE MEANS BUSINESS SHIFT




THE MATCH GAME
Jacket & Jeans







